

Overview

This whitepaper examines the Archdiocese of Washington and how My Catholic Faith Delivered™ (MCFD) tailored a technology solution that uniquely met its needs. This document will examine the solutions and results. In addition, it will examine challenges that have presented themselves within the Catholic Church and a potential approach to solving them.

Challenge | Archdiocese of Washington

The Archdiocese of Washington is home to over 620,000 Catholics. The 95 Catholic schools educate over 27,000 children while service agencies, including Catholic Charities and Victory Housing, have made the Archdiocese one of the largest private social service providers in the region. Every year, thousands of people receive counseling, shelter, adoption and foster care assistance, health care, immigration and legal aid, affordable housing and more through the care of archdiocesan staff and volunteers. New immigrants find assistance at the many archdiocesan ministries serving our diverse community, including the Spanish Catholic Center.



Increasingly, adult Catholics are finding new educational and spiritual resources. Parish-based programs and classes, increased opportunities for adoration of the Eucharist, evangelization outreach and small faith communities are filling their hunger to know Christ and their faith more deeply than ever. Although diverse in nationality, Catholics of the Archdiocese of Washington share a common faith and a commitment to reflect Christ in the world through prayer, education and service

The Archdiocese needed an online offering for catechetical training; they also were looking for ways to celebrate the recent “Year of Faith” focusing on the themes of evangelization, stewardship, and reconciliation. Also the Archdiocese desired to collect and to integrate information from parishioners for the recent Archdiocesan Synod.

Solution | Tom Burnford, Secretary of Education



MCFD and the Archdiocese worked together to create a blended face to face, online program for the Year of Faith called “Living Catholic, Foundations for the New Evangelization” that was viewed by several thousand parishioners in the Archdiocese and other dioceses across the country and world.

MCFD created online tools to collect data, information and results from parishioners, staff and Clergy during the Synod. This allowed a clear assessment of challenges, opportunities and practices the Archdiocese needed to address.

Best advance in unique learning technology – silver (Brandon Hall) | Top 10 LMS (Jonathon Leh's) | 2015 Stevie AwardsSM
#1 Top Leadership Excellence - store (co-client) (Leadership 500) | Top 20 Authoring Tool (training industry)

