



Catholic Leadership  
INSTITUTE



# FY2015 IMPACT REPORT

*Leadership Makes Everything Come Alive!*



Thank **YOU** for your support of our bishops, priests, deacons, religious, and lay leaders. Catholic Leadership Institute would not be where it is today without your prayerful and financial support. We are grateful for the opportunity to partner with many inspiring and faithful leaders. Your investment has provided the necessary resources for this ministry to make a difference in our parish communities.

May God continue to abundantly bless you for all you do to help our Church!

**THANK YOU!**



Dear Friends,

Thanks to your generous support and the grace of God, the ministry of Catholic Leadership Institute continues to grow in service to the Church and her leaders.

This report gives you just a taste of the impact you make every day as a partner in this ministry. The story of Archbishop Aymond and the synod in New Orleans is one example of the way the Holy Spirit is working through the support we provide to dioceses every week. The story of Fr. Chris Walsh and St. Raymond's is an example of how leaders are transforming parish life and bringing the Good News of Jesus to their surrounding communities. The story of Deacon Chuck Lewis and his family illustrates the impact on individual lives and how our apostolate assists them in fulfilling God's call.

Leadership makes everything come alive! Together, we have impacted leadership for the individual, parish, and diocese. For that we are most grateful. And together, we can do so much more. May God bless you for all you do!

In Christ,



Michael J. Emmi  
Chair of the Board



Matthew F. Manion  
President and CEO



Michael J. Emmi  
Chair of the Board



Matthew F. Manion  
President and CEO



# CREATING

VIBRANT  
FAITH  
COMMUNITIES ROOTED IN JESUS CHRIST

Catholic Leadership Institute provides bishops, priests, deacons, religious, and lay persons in the Roman Catholic Church with world-class, pastoral leadership formation and consulting services that strengthen their confidence and competence in ministry, enabling them to articulate a vision for their local church, to call forth the gifts of those they lead, and to create more vibrant faith communities rooted in Jesus Christ.



**CREATING  
VIBRANT  
FAITH  
COMMUNITIES  
ROOTED IN JESUS CHRIST**

The impact of CLI's ministry can be witnessed as pastors are more effective and confident in their leadership role and parishioners are more active and work together with their pastors to create vibrant faith communities.



## FY 2015 IMPACT

Your generosity and support have enabled us to have the following impact in FY2015.  
For a complete listing of dioceses, please visit [www.CatholicLeaders.org](http://www.CatholicLeaders.org)



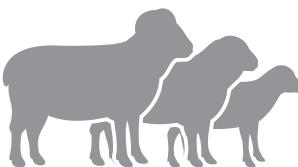
**143**

Bishops participated  
in Episcopal Ongoing  
Formation and  
Support Services



**91**

Total Partner Dioceses



**487**

Priests in Good  
Leaders, Good  
Shepherds



**419**

Seminarians served  
through any  
Catholic Leadership  
Institute service



## FY 2015 IMPACT (CONTINUED)

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For a complete listing of dioceses, please visit [www.CatholicLeaders.org](http://www.CatholicLeaders.org)



**2,329**

Number of priests graduated  
from Good Leaders, Good  
Shepherds

**13,740**

Parish and Diocesan staff  
served through any  
Catholic Leadership  
Institute service



**5.3**

Average Overall Satisfaction score  
for Good Leaders, Good Shepherds  
out of **6.0**



## NEW ORLEANS SYNOD

It officially began when Archbishop Gregory Aymond opened the 9th General Synod of the Archdiocese of New Orleans on April 15, 2014. But for Catholic Leadership Institute, the planning and preparation began over a year earlier, when the Archbishop asked the CLI team to facilitate the synod process.

From the beginning, Archbishop Aymond made it clear that this was not about *his* vision for the Archdiocese, but that this was about “God’s vision and priorities for the Archdiocese.” He described a diocesan synod as “a gathering of priests, religious, and laity that has the objective of getting feedback and ideas and then advising the bishop on priorities for ministry, diocesan policies, and pastoral care.”

CLI partnered with the Archdiocese to process input from the Archbishop’s 23 listening sessions. Approximately 3,044 people contributed their hopes, dreams, and concerns that were ultimately discerned into five pastoral priorities for the future.

Lynne Dardis, a mother of four, was a member of the Synod Leadership Team. She said members chosen to participate on the leadership team and the various commissions were representative of all the different parishes, age groups, and ethnicities across the Archdiocese. The only common link among them was the Holy Spirit.

Through prayer and the power of the Holy Spirit, the leadership team articulated a unifying theme for the Archdiocese: “Encountering Jesus, Witnessing the Joy.” The five pastoral priorities support the unifying theme and define concrete goals and plans for the Archdiocese to make the vision become a reality.

For the Archdiocese of New Orleans, with a solid plan in place, bold priorities, and capable and competent leadership, more souls will encounter Jesus and witness to others with joy. Through your prayers and financial support, you are making the hopes and dreams of thousands of people possible.

**LEADERSHIP MAKES EVERYTHING COME ALIVE!**



## REV. CHRISTOPHER WALSH

In 2008, Father Chris Walsh became pastor of St. Raymond of Peñafort Church in Northwest Philadelphia. As a graduate of CLI's *Good Leaders, Good Shepherds*, a world-class curriculum that celebrates and supports the ministry of Catholic priests, he was well equipped for the diverse challenges he would face.

Using skills he learned from CLI, Fr. Chris created parish teams to identify and then assist potential leaders in creating a shared parish vision. During this process, the parishioners discovered a fundamental need to bring about a renewed spirit in worship. In addition, they developed a comprehensive faith formation program, began intentional outreach to neighborhood families, and through a new giving priority, were able to make significant improvements to the parish facilities. What was the secret to the turn around?

Catholic Leadership Institute.

In 2013, Fr. Chris sent several parish staff members to CLI's *Tending the Talents*, a program designed to strengthen the talents God has given each person so that he or she can be an even more effective parish leader.



In the spring of 2015, St. Raymond's participated in the *Disciple Maker Index* (DMI). The DMI was developed by CLI to help pastors obtain data from the parishioners to help him understand both what the parish is doing well and what the parish could be doing better.

Fr. Chris stated, "I chose to participate in the DMI simply because CLI was offering it to parishes. My experience has been that anything offered by CLI is going to be among the best resources available. As I learned about the particulars from CLI staff, I became increasingly excited about the possibility it presented to learn about our parish community and set a course for the years ahead."

"The two most impactful things I learned from the DMI were that while my parishioners loved everything we were doing, they still did not see their relationship with Jesus as the greatest priority in their lives and that so few people in the parish were sharing their faith with others (and most did not feel equipped to do so). Since then, my preaching and approach to ministry has changed radically!"

These results of the DMI led to a renewed focus on outreach and evangelization. Answering Pope Francis' call to "go out to the

## 2008

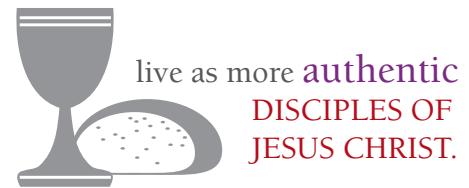
- 500 families, mostly older and declining members
- Weekly offering was \$5200
- No savings
- Parish school struggling

- 700 families and growing, especially young families
- Weekly offering \$7800
- Significant savings in reserve
- Parish school is now an Independent Catholic School with a secure future

## 2015

people,” the parish created four teams of two people each to stand on two heavily trafficked street corners. For six weeks prior to the Papal visit, these teams approached individuals to ask if they knew that the Pope was coming and invited them to the festivities.

Finally, the importance of Catholic Leadership Institute’s “venture philanthropists” who supported St. Raymond’s pastoral plan must be underscored. Because of your generosity, St. Raymond’s shows more promise today than when Fr. Chris became pastor in 2008. The people of St. Raymond of Peñafort have a renewed sense of hope and are now equipped to share their faith and



## THANK YOU!



## DEACON CHARLES LEWIS

If God were to ask you: Are you willing to take a nearly 75% cut in pay and radically change your lifestyle, and would you commit your time and talent to an organization whose mission aligns with what I've called you to do?

### HOW WOULD YOU ANSWER?

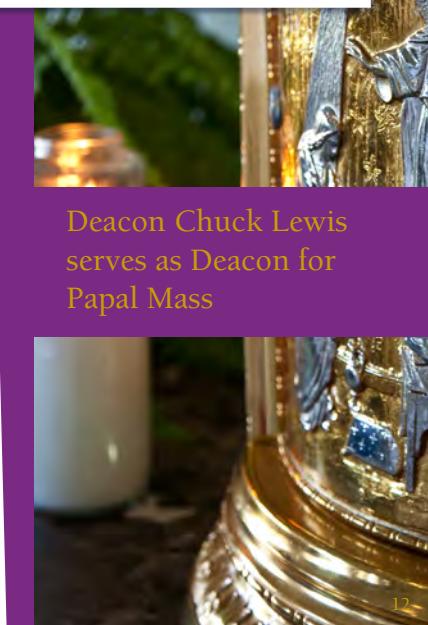
Beginning with his call to marriage and then to the permanent diaconate for the Archdiocese of Philadelphia in 2009, Deacon Chuck Lewis, inspired by his spiritual mentor St. Francis DeSales, has always tried to “Live Jesus” in his everyday life.

Not long after his yearly retreat in 2014, Deacon Chuck’s desire to “Live Jesus” became even more defined. He felt called to dedicate his life to make the Church stronger just as DeSales did in his time and place. He realized that if those called to lead the Church strengthen their leadership skills, parish life would greatly improve.

In February 2014, Deacon Chuck stepped out in faith and submitted his resignation from his position as Executive Vice President of Thomas Jefferson University and Jefferson Health System. His long career in healthcare would come to an end. Soon after, Chuck was visited by CLI’s President and CEO, Matthew F. Manion, who after giving Chuck an update on CLI, was inspired to



Deacon Chuck Lewis serves as Deacon for Papal Mass



ask: "What would it take to get you to work for CLI full time?" Without hesitation, Deacon Chuck responded, "How about I start in October?" Beginning in October 2014, Deacon Chuck committed eighteen months to his game plan for a generous life of giving back as Senior Vice President at CLI.

## WHY DID HE DO IT?

"I love Jesus and I want my children to enjoy a vibrant worshipping community that loves the Lord and shares that love with others. I want people to be enthused, proud and charged up about their Catholic faith! I feel truly blessed and honored to dedicate my life to CLI and to see Tim Flanagan's vision become a reality," said Deacon Chuck.

St. Francis DeSales once said that, "we must be who we are and be that well." Deacon Chuck believes, "CLI gives parish communities hope. Leadership makes everything come alive! Catholics do not share their love of





Jesus well. We need to do better. I love the priesthood. It is hard to watch good priests become pastors and not have the training to be the effective leaders they are called to be. It is even harder to watch good pastors become bishops and be anxious or overwhelmed with the responsibility of managing a large and complex organization.”

God calls each of us in different ways. For Deacon Chuck it was a radical change in lifestyle that impacted his whole family. He states, “I don’t know what I would do without my family. I couldn’t have done this without their support. “And, for anyone else thinking about their way to radically serve Jesus, he adds, “If I had known how much fun it would be, I would have done this years ago!”

So maybe there are others who might consider giving back in a radical way. From Deacon Chuck’s perspective, God cannot be outdone in generosity. When God asks,

**WILL YOU BE WILLING?**



Chair, Michael Emmi and  
Founder, Timothy Flanagan

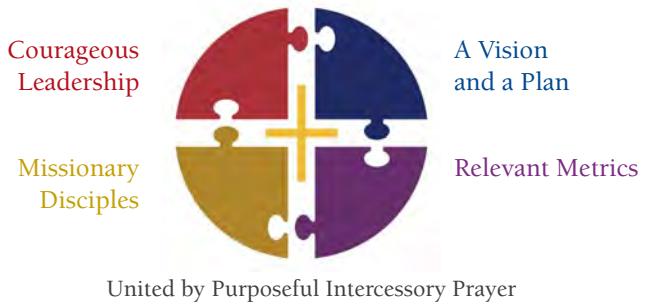


## BOARD APPROVED FIVE YEAR PLAN FY2016-FY2021



In May 2015, CLI's Board of Directors unanimously approved the five year Strategic Direction plan. In response to Jesus' call to "go make disciples" and Pope Francis' exhortation that all baptized Catholics become "missionary disciples," CLI has set a goal to rebuild 500 parishes over the next five years.

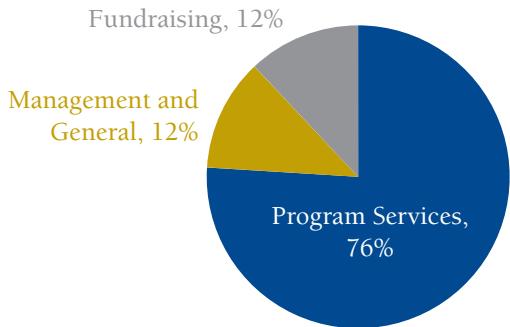
CLI is uniquely positioned to attain this goal and make the vision a reality. Our plan includes five fundamental components that are necessary to transform parishes from a survival or maintenance mode to an outward-focused, growing mission.



## USING YOUR GIFTS

Total giving in Fiscal Year 2015 was  
**\$3.84 MILLION**  
an increase of 48% over the prior year.

A full copy of CLI's audited financials is available upon request by contacting  
Ginny Koehler   
Vice President of Finance and Operations,  
gkoehler@CatholicLeaders.org



Contributions and Special Events  
Participant Fees



## SUPPORT AND REVENUE

	FY 2014	FY 2015
Participant Fees	\$3,235,914	\$3,084,820
Contributions	2,585,531	3,014,408
Investment and Other Income	2,328	
<b>TOTAL SUPPORT AND REVENUE</b>	<b>5,823,773</b>	<b>6,928,236</b>

	FY 2014	FY 2015
<b>EXPENSES</b>		
Program Services	4,449,519	4,331,360
Fundraising	652,655	692,978
Management and General	653,501	645,962
<b>TOTAL EXPENSES</b>	<b>5,755,675</b>	<b>5,670,300</b>

	FY 2014	FY 2015
<b>INCREASE/(DECREASE) IN NET ASSETS</b>	<b>68,098</b>	<b>1,257,936</b>



**CLI OFFERS A SINCERE AND HEARTFELT THANK YOU TO TIMOTHY FLANAGAN, MICHAEL EMMI, OUR EPISCOPAL ADVISORY BOARD, AND OUR BOARD OF DIRECTORS FOR YOUR DEDICATED SERVICE. YOU HAVE MADE OUR MISSION POSSIBLE! THANK YOU!**

## BOARD OF DIRECTORS

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Michael J. Emmi

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\*Term expired as of 6/30/15



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\*Term expired as of 6/30/15





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Deacon Charles G. Lewis, Senior Vice President

Michael P. Fullam, Vice President, Episcopal & Client Services

Ginny A. Koehler, Vice President, Finance & Operations

Lucille K. Smith, Vice President, Episcopal & Client Services



Lucille Smith, VP Episcopal and Client Services, delivers content

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