



A Step by Step Guide to the Leadership Summit

CD2 makes leadership training accessible, affordable and flexible through a world-class leadership curriculum using a Learning Process Map (LPM). This map helps users navigate a series of lessons and activities related to a specific learning outcome or competency. Lessons and activities are easily tailored to meet the training needs of any organization or group. As users progress through the LPM, they can earn badges, points and recognition for their efforts. A leaderboard promotes engagement and shows at-a-glance progress. (A plus for micro users.)

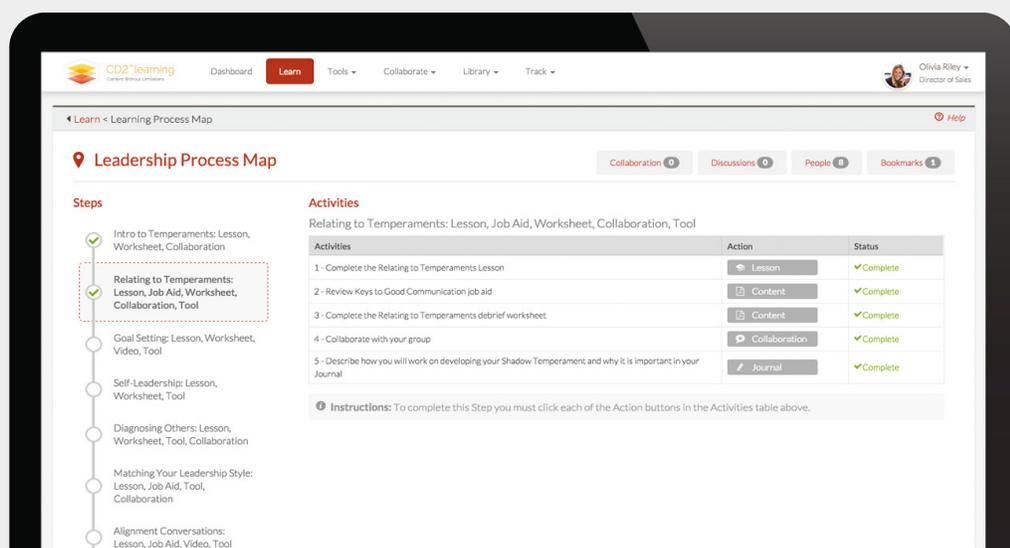
Lessons are constructed using rich multimedia interactive simulations and discussions. Activities then reinforce learning through practice opportunities. Lessons end with an assessment, providing instant gratification as users measure their success.

“The bite-size pieces were critical to the success of the learning. The fact that people could stop and then come right back in based upon the learning tool was very helpful.”

~Brett Beal, eBay Senior Manager for Learning and Organizational Development

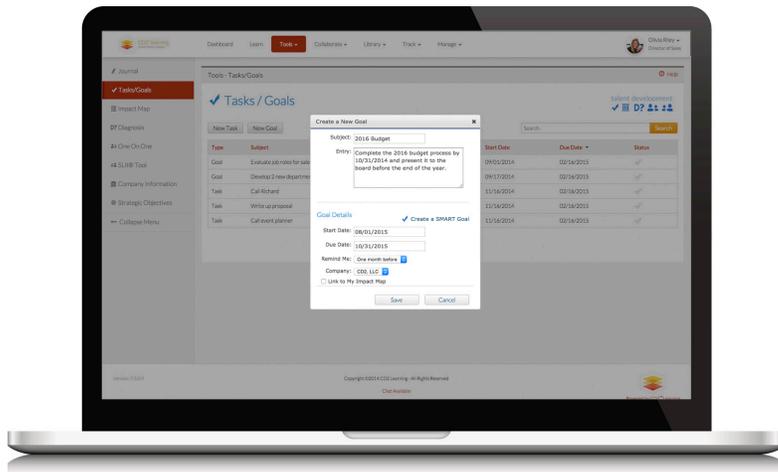
Collaboration You Can See

Online collaboration threads facilitate discussion on key learning objectives. These threads make use of content within the system library and through social media posts. Posted responses are ranked by other users, adding to the social element while guiding users to focus on posts voted as most informative.



2015 Leadership 500 Excellence Awards Winner

American Business AwardsSM 2015 Stevie[®] Award Finalist in 2 Categories



Talent Development

The CD2 Talent Development Toolkit contains select tools used as activities throughout the LPM. These tools enable users to set individual and organizational goals, communicate, align and then diagnose leadership and competence levels. When learning is complete, the toolkit becomes a valuable performance management system for your organization.

The CD2 Talent Development Toolkit includes:

IMPACT MAP

Identify, articulate and link individual goals with department and organizational goals.

GOAL SETTING

Use a wizard to guide users through the process of ensuring that goals align with the SMART criteria.

DIAGNOSIS WIZARD

Assess competence and commitment on a goal or task to help leaders know what leadership style is most effective.

ONE ON ONE CONVERSATIONS

Help direct reports schedule, plan, and document regular meeting with their manager.

ALIGNMENT CONVERSATIONS

Provide managers with the ability to review goals and the leadership style needed with direct reports to achieve success.

Once the Leadership LPM is complete, the leave-behind is the CD2 Talent Development Toolkit and the shared language of leadership and ongoing personal and professional development. The entire organization can continue to use these tools to create and align goals and ensure learning is applied.