A Step by Step Guide to the Leadership

CD2 makes leadership training accessible, affordable and flexible through a world-class leadership curriculum using a Learning Process Map (LPM). This map helps users navigate a series of lessons and activities related to specific learning outcomes or competencies. Lessons and activities are easily customized to meet the training needs of any organization or group. Lessons are constructed using multimedia interactive simulations, discussions, and assessments. Activities then reinforce learning through practice opportunities. Lessons end with assessment, providing instant gratification for users. As users progress through the LPM, they can earn badges, points and recognition for their efforts.

“The bite-size pieces were critical to the success of the learning. The fact that people could stop and then come right back in based upon the learning tool was very helpful.”

~Brett Beal, eBay Senior Manager for Learning and Organizational Development

Collaboration You Can See

Online collaboration threads facilitate discussion on key learning objectives. These threads make use of content within the system library and through social media posts. Users can create, join, invite, and manage social groups; public or private. Posted responses are ranked by other users, adding to the social element while guiding users to focus on posts voted as most informative.
Once the Leadership LPM is complete, the leave-behind is the CD2 Talent Development Toolkit, a shared language of leadership, ongoing personal and professional development. Your organization continues to use these tools to create and align goals, and ensure learning is applied.

**Talent Development**

The CD2 Talent Development Toolkit contains select tools used as activities throughout the LPM. These tools enable users to set individual and organizational goals, communicate, align and then diagnose leadership and competence levels. When learning is complete, the toolkit becomes a valuable performance management system for your organization.

The CD2 Talent Development Toolkit includes:

**Impact Map**
Identify, articulate and link individual goals with department and organizational goals.

**Goal Setting**
Use a wizard to guide users through the process of ensuring goals align with the SMART criteria.

**Diagnosis Wizard**
Assess competence and commitment on a goal or task to help managers know which leadership style is most effective.

**One on One Conversations**
Help direct reports schedule, plan, and document regular meeting with their manager. Today’s workforce prefers frequent check-ins with their managers.

**Alignment Conversations**
Provide managers with the ability to review goals and the leadership style needed with direct reports to achieve success.